

**WYD 2008 NEWS ACCESS RULES
FOR NON-MEDIA RIGHTS HOLDERS IN AUSTRALIA
APPLICABLE TO WORLD YOUTH DAY SYDNEY 2008**

INTRODUCTION

World Youth Day 2008 ("**Event**" or "**WYD08**") is a week-long pilgrimage for the youth of the world to be held in and around greater Sydney from 15 July to 20 July 2008. The Event is currently proposed to include up to three hours live coverage of each of the following: Opening Mass, Pope's arrival in Sydney, Stations of the Cross, Evening Vigil and Final Mass. It will also include ENG coverage and highlights of the Journey of the WYD Cross and Icon of Our Lady in the lead-up to WYD08 week and of selected Catechesis sessions, Youth Festival events and the Pilgrim Walk.

WYD 2008 has appointed IMG Media Australia Pty Limited ("**Host Broadcaster**") as its host broadcaster for the Event.

WYD 2008 has also granted licences to Special Broadcasting Service Corporation ("**SBS**") and Australian News Channel Pty Limited (trading as "**Sky News Australia**") in respect of free-to-air and satellite television respectively in Australia (collectively "**Licensees**").

For purposes of these rules, "**Program**" means live coverage and recorded elements of the Event.

These News Access Rules ("**Rules**") have been designed to encourage the broad distribution of the Program in the form of news reports of the Event in all media formats, whilst protecting the legitimate interests of the Host Broadcaster and the Licensees.

No third party may broadcast the Program except as permitted by these Rules as set out below or as otherwise authorised by WYD 2008.

THE RULES

1. The Program may only be used as part of regularly scheduled news and/or current affairs programs during the WYD08 week. News programs cannot be positioned or promoted as WYD08 programs.
2. Non-media rights holders will take Programs off-air from either SBS and/or Sky News, and give appropriate recognition to their roles as Licensees. SBS or Sky News must be attributed on-screen as the source for each broadcast, communication or transmission of the Program by ensuring the SBS and/or Sky News logo or watermark remains visible or by adding a super video credit (for example: "Courtesy of SBS" or "Courtesy of Sky News").
3. The duration of Programs used in any one news program by non-media rights holders shall not exceed a total of three minutes per news bulletin or current affairs program. There shall be no limit on the amount of footage non-media rights holders

shoot themselves (for example, at media conferences or vox pops outside venues) and use in a news bulletin or current affairs program.

4. Non-media rights holders must not broadcast any Program unless:

- (a) that material has already been broadcast by SBS and/or Sky News; or
- (b) given express permission in writing by Jim Hanna, Director of Communications, on behalf of WYD2008.

5. Advertising in the form of onscreen pop-ups or crawls must not be used when a non-media rights holder broadcasts footage of the liturgical series which include the Opening and Final Masses, the Stations of the Cross and the Evening Vigil.

6. The Licensees, any other media rights holders and non-media rights holders alike recognise and acknowledge that WYD 2008 may at any time and in its absolute discretion, grant media rights to any broadcaster associated with the Vatican (Vatican Radio and TV) and to any Catholic broadcaster for no charge, on the basis that such licence must not be sub-licensed, transferred or assigned.

These Rules come into effect when the Host Broadcaster commences transmission of the Program and remain in effect until that transmission ceases.

These Rules shall be monitored and enforced by WYD 2008, which shall be the final authority with respect to the interpretation and implementation of these Rules.

ACCREDITATION

The electronic non-media rights holding broadcast accreditation category includes television, radio, the internet and mobile phones.

Non-media rights holders will be entitled to seek accreditation for their personnel who, if accredited by WYD 2008, will have access to the Public Event venues and the International Media Centre ("**IMC**"), which comprises the International Broadcast Centre ("**IBC**") and the Main Press Centre ("**MPC**").

However, non-media rights holders will not have access to the enclosed Event venues of Barangaroo and Randwick Racecourse or those sites where a pool system will operate. The granting of accreditation in this category is subject to non-media rights holders' acceptance of the following terms.

Acknowledgement by non-media rights holder

By signing below, you acknowledge and agree to be bound by these Rules, including following terms and conditions:

- (a) that access to venues will be subject to accreditation and security procedures developed and implemented by WYD 2008 in its absolute discretion;
- (b) that any application for accreditation shall be made in such form as is required by WYD 2008 in its absolute discretion and that nothing in these Rules compromises WYD 2008's absolute discretion in relation to the accreditation of individuals or organisations;
- (c) that WYD 2008 is not obliged to grant accreditation to any person, class of persons or entity and that WYD 2008 may in its absolute discretion exercise at any time the right to

- (i) grant accreditation;
- (ii) grant accreditation with conditions;
- (iii) refuse accreditation;
- (iv) cancel accreditation; and
- (v) refuse entry by any individuals to the Event venues;

(d) that non-media rights holders must ensure that their personnel at all times follow WYD 2008's accreditation and security procedures in force from time to time;

(e) that non-media rights holders must not compromise in any way the activities of the Host Broadcaster at the Event venues; prevent the Host Broadcaster from performing its duties and discharging its obligations in any way; or refuse to follow the express and reasonable directions and requests of the Host Broadcaster to prevent its coverage being compromised;

(f) that non-media rights holders execute an agreement to comply fully with all terms and conditions of these Rules and to comply fully with any terms and conditions of access to an Event venue, through the issue of a ticket, accreditation or otherwise.

Accreditation shall not entitle a non-media rights holder to originate any programming or feed from any Event venue.

WYD 2008 reserves the right to withdraw the accreditation of any person or organisation without notice in order to enforce compliance with these Rules or compliance with WYD 2008's procedures, including those relating to accreditation and security.

I, _____ [*insert name*], of _____ [*insert organisation*] acknowledge and agree to be bound by these Rules, including the above terms and conditions.